



CARVICO FOR THE MARATONA DLES DOLOMITES THE ECO-SUSTAINABLE VEST WHICH IS RESPECTFUL OF THE ENVIRONMENT

Environmentalism, respect for both people and the environment, sustainability: Carvico shares the same values celebrated by the Maratona dles Dolomites-Enel.

Always at the forefront when it comes to safeguarding our planet, Carvico has decided to support once again the Maratona as a *gold partner*, dedicating to the Queen of the Granfondo competitions, to be held on July 4, **10.000 eco-sustainable vests** created by using its **“special edition Maratona 2021” fabric made of 100% recycled polyester from PET plastic bottles.**

A discarded PET bottle takes over 700 years to start decomposing. And currently over 20 million tons of such bottles are produced globally. Recycling them means acting responsible, giving a new life to plastic and perform a concrete and crucial action for saving our planet.

The 10.000 vests which are going to be presented to the participants to the Maratona dles Dolomites-Enel **have been created thanks to the recovery of 102.000 bottles which means 6.516 Kg of CO2 will not be dispersed into the atmosphere!**

The exclusive fabric by Carvico the vests have been created with, has been engineered with the use of **Repetable®**, an innovative polyester yarn by derived from a post-consumer process involving the recycling of plastic bottles. **RadiciGroup** is an Italian company established in Bergamo, which is leader in the production of polyamide yarns, techno-polymers and textile solutions for different applications including sportswear and fashion. Compared to virgin polyester, **Repetable®** allows for lower CO₂ emissions (-45%) lower water consumption (-90%) and lower energy consumption (-60%), while still granting extraordinary performances.

Such production process and corporate philosophy are aligned with the main values of the Maratona dles Dolomites-Enel which is expected to be once more a **great green event.**

“A small gesture with a great meaning: cycling while wearing our vest will allow athletes taking part in the Maratona dles Dolomites-Enel to show that sport lovers are also respectful of the environment– claimed **Laura Colnaghi Calissoni, President of the Carvico Group.** Promoting environmental responsibility means investing in the present to live a better future. For many years now, Carvico has been implementing several environmental policies aimed at creating a truly sustainable supply chain and a circular economy model. We deeply believe in sustainability and we are permanently searching for the perfect balance translating into our production process and hence into our cutting-edge and eco-friendly fabrics.”



“We have had a long-term partnership with Carvico – claimed **Angelo Radici, President of the RadiciGroup** – aimed at launching on the market various high performance solutions which are also eco-sustainable and eco-friendly. We have teamed up with several strategic partners to expand our range of products made of recycled products coming from a local, transparent and traceable supply chain, giving a concrete evidence of the fact that circular economy and sustainability are actually feasible”.

www.carvico.com

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