



# CORPORATE PRESS RELEASE



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## **#MaterialsForDesign: RadiciGroup, meeting the needs of functional design**

**Salone del Mobile and FuoriSalone offer occasions to discuss innovation, quality, performance and sustainability of materials for furnishings**

Tomorrow, the **Salone del Mobile** design and furnishings exhibition opens its doors in Milan, the world's design capital. Taking place concurrently in the heart of the city is the highly regarded "**FuoriSalone**", with its many events and opportunities to talk about ideas, projects and solutions for the furnishings industry.

**RadiciGroup**, always among the first to develop materials for innovative high-technology projects, continues to invest in the research and development of products that best meet the needs and requirements of emerging applications in the furnishings industry.

Well aware of the fact that spaces designed to be functional – starting from the choice of materials – enhance the wellbeing of people, RadiciGroup strives to keep up with the needs of the market. The Group is always interested in collaborating with designers to merge the **technological quality** of its products with the **aesthetics** of the design, with a special focus on ecodesign.

RadiciGroup – an industrial multinational with three business areas (Specialty Chemicals, Performance Plastics and Synthetic Fibres) and over 75 years' experience catering to the demands of functional design – has many solutions for the furnishings industry: from polyamide yarn and staple fibre to polyester and acrylic yarn, nonwovens and engineering plastics. These semi-finished goods can be used to manufacture end products (carpets, curtains, awnings, and plastic components) **combining high performance, technological innovation and sustainability**.

*"We are the only European group with vertically integrated polyamide production and control over the entire production process, from polymer chemicals to the manufacture of synthetic fibres and engineering plastics, up to and including end-of-life recycling,"* said **Filippo Servalli, corporate marketing & sustainability director of RadiciGroup**. *"I believe these are value-added factors for designers and other operators in the industry, particularly if they utilize the ecodesign approach.*

*Indeed, in-depth knowledge of the characteristics of materials, working in partnership with a supplier of innovative certified products, and end-of-cycle recycling are of great importance to the players in this market who want to implement the so-called circular economy model.”*

RadiciGroup is going to illustrate its know-how during FuoriSalone on two different occasions. The first, on Tuesday, 17 April, 1.30 - 2.00 pm, as part of the “**Dialogues on Smart City**” initiative organized by Triwù (innovation web TV), is a presentation entitled “**RadiciGroup, the Art of Recycling**”, to be held at Materials Village (Material ConneXion Italia’s hub during Design Week) in Superstudio Più, located at Via Tortona 2, Milan. The second event, on Friday, 20 April, 10.30 am - 1.00 pm, is a round table “**The Circular Economy for the Textile Industry. The Impact of the New EU Directives**”, also taking place at Materials Village.

For **exteriors**, the main features that RadiciGroup can deliver are: UV stability, a wide colour range and product certification.

For **interiors**, the RadiciGroup polyester and nylon yarn ranges offer numerous possibilities combining high performance and good looks for any home furnishings project.

On the other hand, for **workplaces, public spaces and gathering spaces**, the distinguishing characteristics of RadiciGroup materials – whether engineering plastics or synthetic fibres – are primarily related to safety and resistance requirements (excellent chemical, mechanical and fire resistance properties), yet without neglecting aesthetics, design and sustainability.

[Click here](#) for more information on RadiciGroup’s solutions for the furnishings industry and discover its entire range of products.

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**RADICIGROUP** – With approximately 3,000 employees, sales revenue of EUR 946 million in 2016 and a network of production and sales sites located throughout Europe, North America, South America and Asia, RadiciGroup is one of the world’s leading producers of a wide range of chemical intermediates, polyamide polymers, engineering plastics, synthetic fibres and nonwovens. These products – the result of the Group’s outstanding chemical expertise and vertically integrated polyamide production chain – have been developed for use in a variety of industrial sectors, such as: AUTOMOTIVE – ELECTRICAL AND ELECTRONICS – CONSUMER GOODS – APPAREL – FURNISHINGS – CONSTRUCTION – HOUSEHOLD APPLIANCES – SPORTS. The basis of the Group’s strategy is a strong focus on innovation, quality, customer satisfaction and social and environmental sustainability. With its business areas - **Specialty Chemicals, Performance Plastics and Synthetic Fibres & Nonwovens** (Performance Yarn, Comfort Fibres and Extrusion Yarn), RadiciGroup is part of a larger industrial group that also includes textile machinery (ITEMA), energy (GEOGREEN) and hotel (SAN MARCO) businesses.

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