

RadiciGroup for the automotive industry: an opportunity to exchange ideas on innovation and sustainability at BMW.

BERGAMO, 01 MARCH 2016 – Promoting new relationships and a direct exchange of ideas on products, innovation and sustainability. With this objective in mind, RadiciGroup recently participated at a “*Supplier Day*” held at the [BMW](#) research and innovation centre, Forschungs- und Innovationszentrum (FIZ), in Munich.

About a hundred engineers and technical specialists of the German auto giant BMW attended the RadiciGroup supplier day event, where RadiciGroup described its corporate structure, presented its broad diversified portfolio of products for automotive applications – ranging from engineering



plastics to synthetic fibres and nonwovens – and illustrated its main achievements on sustainability. The last aspect is of central importance to the automotive industry, which has become increasingly sensitive and attentive to environmental issues. At the FIZ centre, RadiciGroup had a dedicated area to exhibit samples of its products, as well as sample parts, and give presentations on technical aspects related to innovation and sustainability.



“Such events are a unique opportunity for in-depth technical discussion,” said **Filippo Servalli**, *marketing director of RadiciGroup*. “They are occasions that bring together two players in the automotive production chain – auto manufacturers and suppliers of semi-finished goods – so

they can meet and exchange ideas on products, performance and application specific needs and requirements. Face-to-face talks can turn out to be especially useful in the implementation of eco-design solutions. To help the market and our customers achieve sustainable innovation is among our Group’s main objectives, and eco-design is a fundamental component of our strategy.”

RadiciGroup's portfolio of automotive products ...

The RadiciGroup product portfolio for the automotive industry ranges from engineering plastics to staple fibres and nonwovens. It comprises a vast assortment of products, which are the result of the Group's outstanding chemical know-how gained through more than 70 years of experience, complemented by all-around technical service. The Group's collaboration and support begins during the initial design and development stages. Flexibility, maximum customization, quality, fast delivery times, and sustainability: that is what customers get when they choose RadiciGroup. It also means that they can count on a reliable partner, an industrial multinational with competence and know-how acquired through its long experience in polyamide production. RadiciGroup is able to design and develop the best solutions for the automotive sector, and its products can be found in numerous applications. Below are just a few examples.

OUR ENGINEERING PLASTICS for...



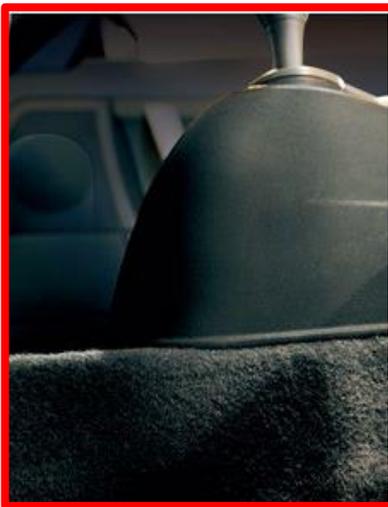
Intercooler end-caps, turbocharger resonators, fuel line fittings, pressurized lines, brake vacuum lines, fuel feed lines, under-the-bonnet components, engine supports, gearbox supports, car seat frames, radiator tanks, pedal support brackets...



OUR SYNTHETIC FIBRES AND NONWOVENS for...

radilon® dorix® Radifloor® radi-teck® -Radyarn® DYLAR®

Upholstery for car seats, door panels, trunk and passenger compartment headliner. Floor carpets, airbag fabrics, tyre cord, drive belts, hydraulic hose reinforcement, sunblinds, seat covers, sound insulation panels, car covers...



For more information on the RadiciGroup automotive product portfolio and sustainability initiatives, visit our website and discover [RadiciGroup in the automotive world.](#)

RADICIGROUP – Production and sales sites in Europe, North America, South America and Asia. Diversified businesses focusing on chemicals, plastics, synthetic fibres and nonwovens. Know-how. Vertically integrated nylon production. Constant commitment to guaranteeing its customers quality, sustainable innovation and reliability. All this is RadiciGroup, a leader in nylon chemicals. RadiciGroup products are used in applications such as: APPAREL – FURNISHINGS – AUTOMOTIVE – CONSUMER GOODS – CONSTRUCTION – ELECTRICAL AND ELECTRONICS – HOUSEHOLD APPLIANCES – SPORT. RadiciGroup, with its Business Areas, is part of a larger industrial group that also includes textile machinery and energy.

RADICIGROUP PRESS OFFICE
Cristina Bergamini
Corporate Marketing & Communication
cristina.bergamini@radicigroup.com

WWW.RADICIGROUP.COM

