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Chinaplas 2021, new RadiciGroup products on display

The first trade fair after months of pandemic. China, a market of great interest to the Group in its aim to grow in the automotive, home appliance and consumer goods sectors

RadiciGroup High Performance Polymers – the Group business area engaged in the manufacture and sale of high performance engineering polymers – will be participating in **Chinaplas 2021** trade fair, to be held from **13 to 16 April** at the **Shenzhen** Convention & Exhibition Center.

Chinaplas marks RadiciGroup's return to the world of trade fairs after months of pandemic, during which no business events could be organized. Together with High Performance Polymers, the Group's **Specialty Chemicals** Business Area will also be present at the event (Hall 17, Booth G145), exhibiting its wide offering of polyamide 6, 6.6, 6.10, 6.12 polymers and recycled polymers.

*“There is a lot of excitement surrounding this event,” **Alberto Sessolo, country manager China of RadiciGroup High Performance Polymers**, said. “as it is the first Chinaplas where Chinese nationals will make up nearly all the visitors. For us, it is an opportunity to meet with customers, strengthen existing partnerships and discuss future projects,” Sessolo continued. “Since April 2020, the Chinese market has experienced a strong recovery in both internal demand and export. As per tradition, we will be focusing mainly on automotive and its e-mobility evolution, while also keeping a close eye on the home appliance and consumer goods sectors, where volumes have seen a steady increase.”*

In China, in order to meet the rising demand and ensure the necessary support for current and future development activities, **RadiciGroup High Performance Polymers has begun work on the construction of a new 25,000-square-meter plant** equipped with optimized internal logistic systems that will increase production capacity by 30,000 tons/year: a total investment of almost EUR 20 million, in the Suxiang District Industrial Park in the city of Suzhou, in accordance with expectations for strong business growth in the Asian region.

“A large stand with a prominently displayed RadiciGroup logo will welcome visitors,” Mr. Sessolo concluded. “Here in China, RadiciGroup is a brand that has become very important in the engineering polymers world, standing for supply reliability and product quality.”

Regarding the latest products and applications to be introduced at Chinaplas, **Erico Spini, global marketing manager of RadiciGroup High Performance Polymers**, commented: *“The Chinese market is strategic for promoting our innovative materials in all the sectors where we operate. Metal replacement and high temperatures are the challenges we face with our products (Radilon[®], Radistrong[®], Radilon[®] NeXTreme and Radilon[®] HHR). Moreover, in China we are currently working on e-mobility projects: battery frames, IGBT bases, electronic component housings, battery housings, high voltage connectors and wireless charging system parts made with Radiflam[®], our brand of flame retardant materials featuring excellent electrical properties and high mechanical resistance.”*

In conclusion, Chinaplas presents us with an opportunity to display the many different applications of the **most innovative RadiciGroup materials**, as well as the applications of our more conventional materials, for which **the value added comes from the expertise and support the Group provides its customers for the development of their projects.**

RADICIGROUP – With approximately 3,100 employees, sales revenue of EUR 1,092 million in 2019 and a network of production and sales sites located throughout Europe, North America, South America and Asia, RadiciGroup is one of the world’s leading producers of a wide range of chemical intermediates, polyamide polymers, high performance engineering polymers and advanced textile solutions, including nylon yarn, polyester yarn, yarn made from recovered and bio-source materials, nonwovens and personal protective equipment for the healthcare field. These products are the result of the Group’s outstanding chemical expertise and vertically integrated polyamide production chain and have been developed for use in a variety of industrial sectors, such as: automotive – electrical and electronics – consumer goods – apparel – furnishings – construction – household appliances – sports. The basis of the Group’s strategy is a strong focus on innovation, quality, customer satisfaction and social and environmental sustainability. With its business areas – Specialty Chemicals, High Performance Polymers and Advanced Textile Solutions –, RadiciGroup is part of a larger industrial group that also includes textile machinery (ITEMA), energy (GEOGREEN) and hotel (SAN MARCO) businesses.

RADICIGROUP PRESS OFFICE

Marisa Carrara

marisa.carrara@radicigroup.com

+ 39 345 9148892

WWW.RADICIGROUP.COM

