







PRESS RELEASE

Bergamo, 9 February 2015

A website dedicated to the LIFE-Inno.Pro.Wire sustainable challenge

A new website, <u>LIFEINNOPROWIRE.EU</u>, dedicated to the all-Italian LIFE-Inno.Pro.Wire sustainable challenge project was launched by its two founders, the Italian multinationals Maccaferri Industrial Group (through its companies Officine Maccaferri SpA and SAMP SpA) and RadiciGroup (through Radici Novacips SpA).

Objective of **LIFE-Inno.Pro.Wire**: to design an innovative process with a lower environmental impact for producing extruded steel wire to be used in metal net protection and containment structures. The sustainability aspect of the project is the use of polyamide polymers as a viable alternative to PVC for coating the steel wire.

Now LIFE-Inno.Pro.Wire is on the web. After its official presentation at a kick off meeting last October, the LIFE-Inno.Pro.Wire pilot project – stemming from a partnership between the Maccaferri Industrial Group and RadiciGroup and financed by the European Commission's LIFE+



programme – is now on the web at www.lifeinnoprowire.eu. The site was designed and laid out in a user friendly way to provide all the information available on the all-Italian LIFE-Inno.Pro.Wire project, which has as its objective the development of an innovative process with a lower environmental impact for producing extruded steel wire to be used

in metal net protection and containment structures.

From the LIFEINNOPROWIRE.EU homepage, the user can directly access any of the five main sections of the site – PROJECT, PARTNERS, DOCUMENTS, NEWS and GALLERY –, each

containing more detailed information about the project. On the site, the user can find a complete description of the project and its financing by the European Commission's <u>LIFE+</u> programme (the European Union's environment fund), its objectives and achievements, and its developmental stages. And more: information about the industrial groups engaged in the project, brochures, news and images about activities related to LIFE-Inno.Pro.Wire.

Find out about the sustainable challenge on <u>WWW.LIFEINNOPROWIRE.EU</u>

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OFFICINE MACCAFERRI – Founded in 1879 and today headed by Alessandro Maccaferri, **Officine Maccaferri** is a leader in environmental engineering – a pocket-size multinational with 2013 sales revenues of EUR 474 million, 32 plants on 4 different continents, about 3,000 employees and sales units in over 100 countries. Officine Maccaferri, the ancestral company of the Maccaferri Industrial Group, provides advanced engineering solutions for a variety of applications, from coastal protection to soil reinforcement structures, rockfall protection netting and complete systems for tunnelling. www.maccaferri.com

SAMP – The **SAMP** Group was founded in 1936 in Bologna, Italy, and is engaged in the mechanical engineering sector. It comprises three divisions – Sampsistemi, Samputensili and Sampingranaggi and has about 800 employees. SAMP specializes in the design and manufacture of systems for the production of wire and cable for telecommunications and low, medium and high voltage lines; tools for gear machining and grinding gears, screws and rotors; and gears and reduction gears for high precision applications. SAMP is present in Europe, Asia and North America. The president of SAMP, a sub-holding of the Maccaferri Industrial Group, is Antonio Maccaferri. The company closed the year 2013 with sales revenues of EUR 122 million. www.sampspa.com

RADICIGROUP – 2013 sales revenues of EUR 1,045 million. Production and sales sites in Europe, North America, South America and Asia. Diversified businesses focusing on chemicals, plastics, synthetic fibres and nonwovens. Know-how. Vertically integrated nylon production. Constant commitment to guaranteeing its customers quality, sustainable innovation and reliability. All this is **RadiciGroup**, a leader in nylon chemicals. RadiciGroup products are used in applications such as: APPAREL – FURNISHINGS – AUTOMOTIVE – CONSUMER GOODS – CONSTRUCTION – ELECTRICAL AND ELECTRONICS – HOUSEHOLD APPLIANCES – SPORT. RadiciGroup, with its Chemicals, Plastics, Synthetic Fibres and Nonwovens Business Areas, is part of a larger industrial group that also includes textile machinery and energy businesses. www.radicigroup.com

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